

16 OCTOBER

SHOT

Super Saturday

Businesses – large and small – from around Aotearoa New Zealand have leapt in to support this weekend's national day of action for vaccination on **Saturday 16 October – Super Saturday**

Businesses have stepped up with offers of support to encourage and enable people to get vaccinated

- The Warehouse is running a prize draw for a play station and use of their carparks
- Air New Zealand is offering vaccinations in one of the international planes parked at Auckland airport
- Subway is setting up mass cookie hubs at various sites
- Wilson Parking is offering 90 minutes of free parking through their ParkMate app
- Lotto New Zealand is promoting Super Saturday at their stores and on their website
- Rapid Relief Team offering barbeques in the main centres
- Westpac is promoting the day throughout their network

And smaller local businesses are offering things such as

- Free food including a cooked chicken, a taco
- Free coffee from local coffee carts

- Prizes such as \$1000 on decorating advice and paint and a weekend's accommodation
- And small – giveaways and fun activities at vaccination centres
- Discounts on beauty services
- Use of venues as vaccination spaces

There's still time to be part of Super Saturday. **Download resources and get inspired with ideas about how your workplace can be involved at:**

Covid19.govt.nz/supersaturday

If you need Super Saturday logos, posters, email signatures...

[check out the resources page.](#)

As part of Super Saturday, we're also asking people who have been vaccinated to share their stories with friends and whānau.

A positive conversation may be just what's needed to give people who are a bit worried the support and confidence to get the vaccine.

To help with making conversations positive, we've developed a range of resources you can access:

How to talk to your friends and whānau about the COVID-19 vaccine

**COVID-19 vaccination:
Your questions answered**

Guide from The Workshop "How to talk about COVID-19 vaccinations"

What people can do between now and Super Saturday

1. Get your questions answered
2. Work out where to go
3. Work out how to get there

About Super Saturday?

We are pulling out all the stops to increase our vaccination rates. It has never been more urgent. So everyone is being asked to contribute to a big, nationwide push for vaccination. This will culminate in this weekend's national day of action for vaccination on **Saturday 16 October - Super Saturday.**

It's going to be very easy to get vaccinated on Super Saturday. Vaccine clinics will be open throughout the motu all day and into the evening.

Why are we doing it?

More people who are fully vaccinated, the more protection we have against COVID-19 and this gives us more freedom – freedom of concerns, for summer, of lockdowns and pressures and barriers to access and taking action.

We need two things to protect ourselves, our whānau and our communities in this outbreak and in the future:

First, we need as many people as possible to have their first dose to be partially protected;

Secondly, we need all those people to be fully vaccinated with two doses as soon as possible

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Want to know more now or to share what your planning?

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